

Cookie Policy

TradeHero is a trading name of ayondo markets Limited. ayondo markets Limited is a company registered in England and Wales under register number 03148972. ayondo markets Limited is authorised and regulated by the Financial Conduct Authority, FCA Register number 184333.

How we use your information

This privacy notice tells you what to expect when we collect personal information. It applies to information we collect about:

- visitors to our websites
- people who use our services i.e. retail and professional clients

Visitors to our websites

When someone visits our websites we collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. We collect this information in a way which does not identify anyone. We do not make any attempt to find out the identities of those visiting our website. We will not associate any data gathered from cookies on this site with any personally identifying information from any source.

Cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

Cookies are small text files that are placed on your computer by websites that you visit. They are widely used in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

The table below explains the cookies we use and why.

Cookie	Name	Purpose	More information
Google Analytics	_utma _utmb _utmc _utmz	These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.	Click here for an overview of privacy at Google
site cookie acceptance	ff.metacookie	This cookie is used to record if a user has accepted the use of cookies on our website.	
Campaign Source	ams_cid	Stores the ID of the media (marketing email, portal site, google adwords banner, etc.) from where the visitor was referred. Only present on certain landing pages, not on the homepage. This cookie is stored for 60 days. It does not contain any information other than the media ID (for example 20120125fb).	

If you do not wish to receive cookies, most web browsers will permit you to decline cookies and in most cases will still allow you to fully browse our site. You can use the settings dialog below to change your cookie preference for this website. If you choose “I do not wish to receive cookies”, all the above cookies will be deleted from your computer. Note that we will need to set a cookie to store this choice for the next time to visit this website with the same browser.

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

YouTube cookies

We embed videos on our official YouTube channel using YouTube’s privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. To find our more please visit

[YouTube’s embedding videos information page](#).

Links to other websites

This privacy notice does not cover the links within this site linking to other websites. We encourage you to read the privacy statements on the other websites you visit.

Changes to this privacy notice

We keep our privacy notice under regular review. This Privacy notice was last updated on 04 April 2014